

2024



Impact Report



From the Executive Director

In 2024, Peace of Mind Dog Rescue (POMDR) once again made a tremendous impact in the community. With expanded staffing at our veterinary clinic, we've been able to provide veterinary care to more dogs and cats than ever.

In addition to providing care to the 80-90 dogs in our adoption program at any given time, our veterinary clinic has expanded services to include care for the pets of families who have adopted from POMDR. Our clinic also provides low cost and free veterinary care to the pets of our Helping Paw clients who are facing financial challenges.

Since 2009, we rescued a total of 4,299 dogs and served a total of 3,177 Helping Paw clients.

The need for our Helping Paw services continues to grow as do requests for bringing dogs into our adoption program. With our fifteen years of experience and the help of our community, POMDR has built a strong foundation to be here into the future to serve those in need.

In 2024, our board president and co-founder, Monica Rua, moved from her leadership role on the board to our advisory council. Fortunately, Monica is still very active with volunteering and consulting for POMDR. We also started the Silver Hearts Fund in her honor to help dogs with the most severe medical needs.

We are grateful for your support and look forward to being a resource for senior dogs and senior people in the years to come.

Carie Broecker
 Executive Director/Co-Founder *Carie Broecker*



Pawsitive Impact

63 Adoption Events Held



331 Adoptions Facilitated



361 Intakes Completed



761 Helping Paw Clients Served



25 Dogs Received Hospice Care



1,688 Dedicated Volunteers



Programs & Highlights

Intakes

We rescued a total of **366** dogs. **248** dogs came to us from guardians who could no longer care for them or had passed away. 118 dogs came to us from shelters, allowing our local shelters to have the space and resources to assist more animals in need.

Adoptions

We helped **333** dogs find their forever homes through our adoption program!

Helping Paw Program

We assisted **761** seniors, hospice patients, and unhoused and low-income pet guardians. Assistance included help with veterinary expenses, temporary foster care or boarding, dog walking, and transportation to veterinary and grooming appointments.

Volunteers

Our team of over **1,500** compassionate and enthusiastic volunteers provided foster care, transportation for dogs, enrichment for dogs waiting for foster homes, follow-up calls to adopters, grant writing, help with social media, help at our veterinary clinic, and an array of other important behind-the-scenes tasks

Perpetual Care Program

We now have **141** pet guardians enrolled in our Perpetual Care Program. These pet guardians know their dogs are guaranteed a lifetime of loving care in a POMDR foster or adoptive home if needed.

Lucky Dog Gala

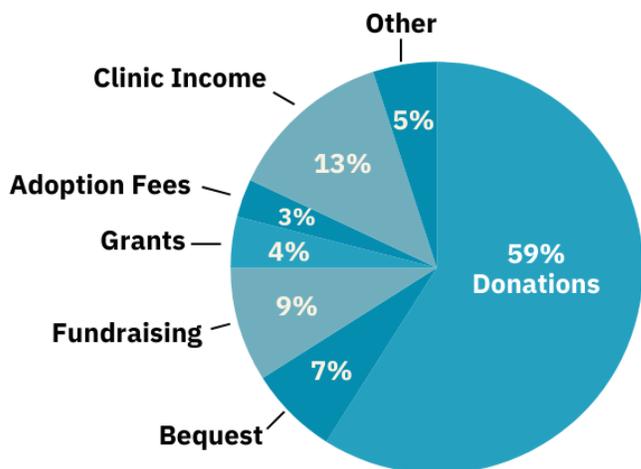
On March 24, 2024, **170** guests attended our annual Lucky Dog Gala. We gathered at the Wedgewood in Carmel and raised \$228,795.



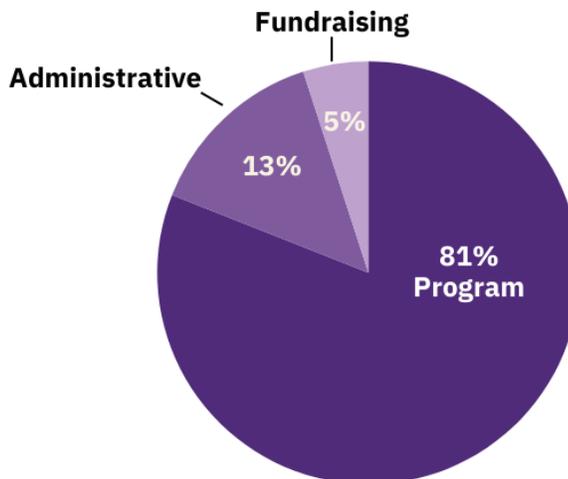
Thank you for helping me and Cookie Crisp. Cookie had a mass that had grown quickly. Being unemployed, I was unable to get Cookie the care she needed. Cookie is still with me today because of POMDR.

~ Robin S. Helping Paw Client/POMDR Volunteer

Financial Overview



Total Income: \$2,522,642



Total Expenses: \$2,507,558

Statement of Financial Position

December 31, 2024

Current Assets.....	\$2,648,415
Fixed Assets.....	\$3,791,694
Total Assets.....	\$6,466,109
Liabilities.....	\$59,792
Equity.....	\$6,380,317
Total Liabilities and Equity.....	\$6,466,109

(Pre-audited figures)

POMDR Harry & Jayne Board Veterinary Clinic

Our private veterinary clinic provides veterinary care to all the 80-90 dogs we have in our adoption program at any given time. The clinic also provides lower cost services to the people who adopt from POMDR as well as our Helping Paw clients.



Benefit Shop

Where Hidden Gems are Found...

In December 2024, we opened our benefit shop at 223 Grand Ave, Unit 1 in Pacific Grove. The shop carries donated clothes, shoes, artwork, household items and other merchandise for bargain prices.

Board of Directors

Cathy Heape
President

Susan Ferriby
Treasurer

Barb Allen
Board Member

Kim Bartholomay
Vice-President

Alison Day
Secretary

